

NEW  
**ALOHA**  
**STADIUM**  
ENTERTAINMENT DISTRICT

NEW ALOHA STADIUM  
COMMUNITY NEWSLETTER

**July 31, 2023**

PROJECT UPDATE



Key officials from Hawai'i recently attended the Convention, Sports and Entertainment Facilities Conference (CSEF) in San Diego from July 17 to 18. Participants included State Senators, a State House Representative, and employees from the Stadium Authority, the Department of Business, Economic Development and Tourism, the Department of Budget and Finance, the Department of Accounting and General Services, and the Hawai'i Community Development Authority.

CSEF provided the perfect opportunity for persons critical to the NASED Program to gain a greater understanding of current-day (and future) stadium and entertainment facility development trends, to meet with industry representatives, other facility owners, and government officials to benefit from their shared experiences and advice, and to promote the NASED Program.

Themes discussed at CSEF included developing stadiums (and other convention and entertainment facilities) as public-private-partnerships and mixed-use districts – both extremely relevant to NASED. In addition to the significant educational experience from the conference, the Hawai'i delegation also visited Snapdragon Stadium, a conference sister-stadium. As readers of this newsletter, you have seen how Snapdragon Stadium has been very successful in its delivery and operation.

Over the course of July, the project continued with the Market Sounding process, including hosting several 1-on-1 meetings with potential developers for NASED. These meetings are

intended to facilitate engaging discussions on how the State can best structure the project moving forward.

[WATCH & READ MORE](#)

## FREQUENTLY ASKED QUESTIONS

### **Q. What is Market Sounding and why is it important?**

A. In May this year, Governor Green announced a “new direction” for NASED. This new approach is relatively unique, so the State is currently conducting a Market Sounding exercise to test the approach with interested parties and prospective offerors. The intent is to get key feedback and refine and confirm the new approach. Not only does this give the State and the market confidence to move forward in the procurement process, but it should also allow for a more efficient process as well.

Market Sounding for NASED comprises four key elements. First, a webinar was held in June, open to any interested party. This was followed by a Request for Information (RFI) that was published on the NASED website, requesting specific market and industry feedback. After the State considered RFI feedback, it then conducted 1-on-1 meetings with organizations that responded to the RFI. The process will conclude with a Market Sounding report, due in early August. The report will detail key findings and recommendations arising from the Market Sounding process, with the objective of ensuring that the State can move forward with a marketable project and competitive procurement process.

Participation in the Market Sounding process is not a prerequisite to participate in the future procurement process.



[READ MORE FAQs](#)

## WHAT'S GOING ON AT THE ALOHA STADIUM?

### Swap Meet - Vendor Spotlight

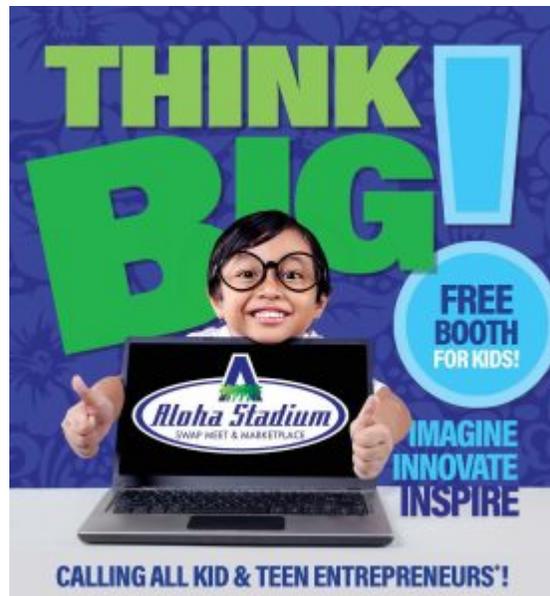
At the Aloha Stadium Swap Meet & Marketplace, you can find discounts on a wide selection of high-quality products from clothing, accessories, Hawaiian souvenirs, and pre-packaged ethnic foods to fine jewelry and vintage antiques. Beautifully handcrafted products and exclusive art pieces are made and sold by the artists themselves. Rediscover what the Swap Meet has to offer as we spotlight one vendor video each month. You can also follow us on Instagram [@alohastadiumhi](#) for more vendor videos. For more details on what you need to know before you go visit: [http:// https://alohastadium.hawaii.gov/aloha-stadium-swap-meet-marketplace/](http://https://alohastadium.hawaii.gov/aloha-stadium-swap-meet-marketplace/)

This month we're highlighting one of our newest vendors to the swap meet, mother and son duo - **Judy & Eric**. They offer a variety of products featuring jewelry made with natural minerals (Amazonite, Amethyst, Burmese Jade) to unique handmade crystal gem trees. Focus on your inner strength and manifest your dreams. You'll find them in the Marketplace Section 13D every Wednesday, and Saturday in Section 13C.



WATCH HERE

Swap Meet - Keiki & Teen Entrepreneurs



**BIG IDEAS + BIG DREAMS = SUCCESSFUL SMALL**

The Aloha Stadium Swap Meet & Marketplace wants to help keiki and teens grow their small business with a **FREE BOOTH** at the largest open-air shopping venue on the island!

[APPLY ONLINE & MORE INFO](#)

## E-Commerce & Online Auction



As the historic facility evolves into a new facility, there's still time to purchase keepsakes and other items from this renowned venue. Ongoing sales including limited edition memorabilia and commemorative items are available at the Aloha Stadium Online Store and Oahu Auctions.

[SHOP ONLINE - ALOHAZONE](#)

[VISIT OAHU AUCTIONS](#)

## Calendar of Events



**Megabon** - Saturday, August 26 | 5:00pm – 9:00pm

We are excited to announce that Todajji Hawaii and JCI Honolulu are teaming up to host their

inaugural obon festival, Megabon! Located in the heart of Nuuanu, Todaiji Hawaii Bekkaku Honzan, is a local Buddhist Temple that's considered the "Gateway to the West" for their main branch in Nara, Japan. Todaiji Hawaii is proud to work with JCI Honolulu, a non-profit organization for young professionals.

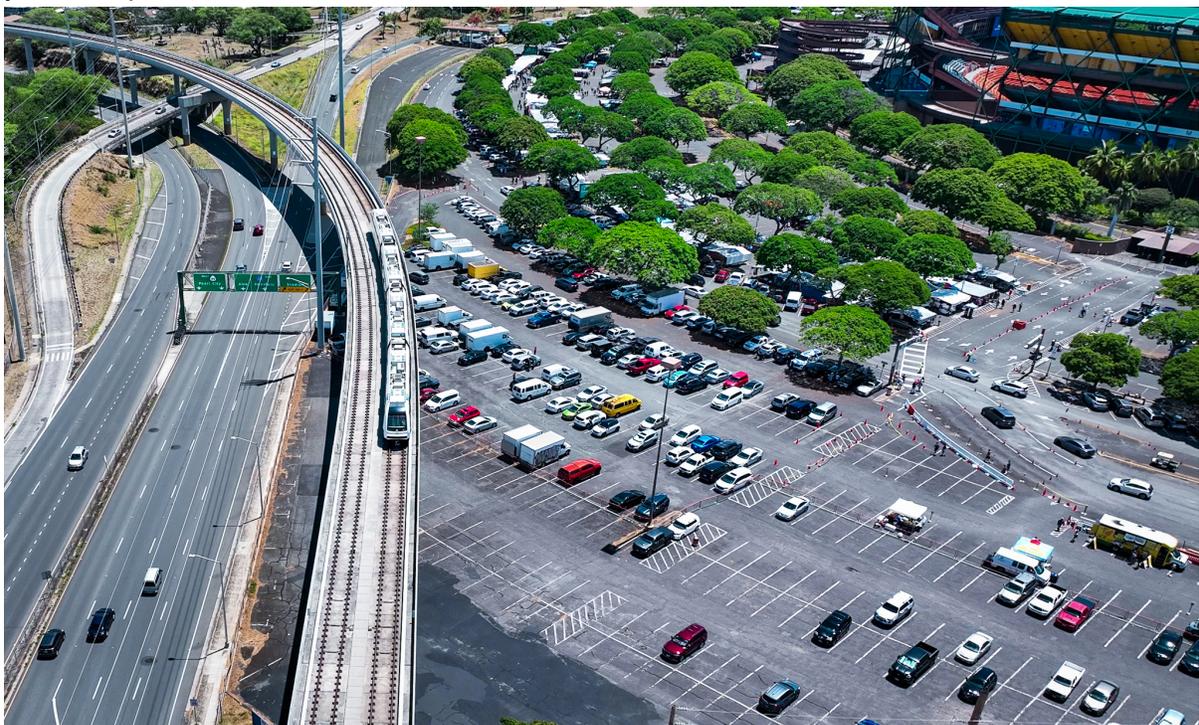
Megabon will feature a fun-filled night of bon dancing and 60+ booths including food, drinks, festival games, a beer garden, and more. Don't forget to bring chairs and blankets for the open picnic areas.

For event details visit: <https://www.jcihonolulu.org/megabon>

[VIEW ALL UPCOMING EVENTS](#)

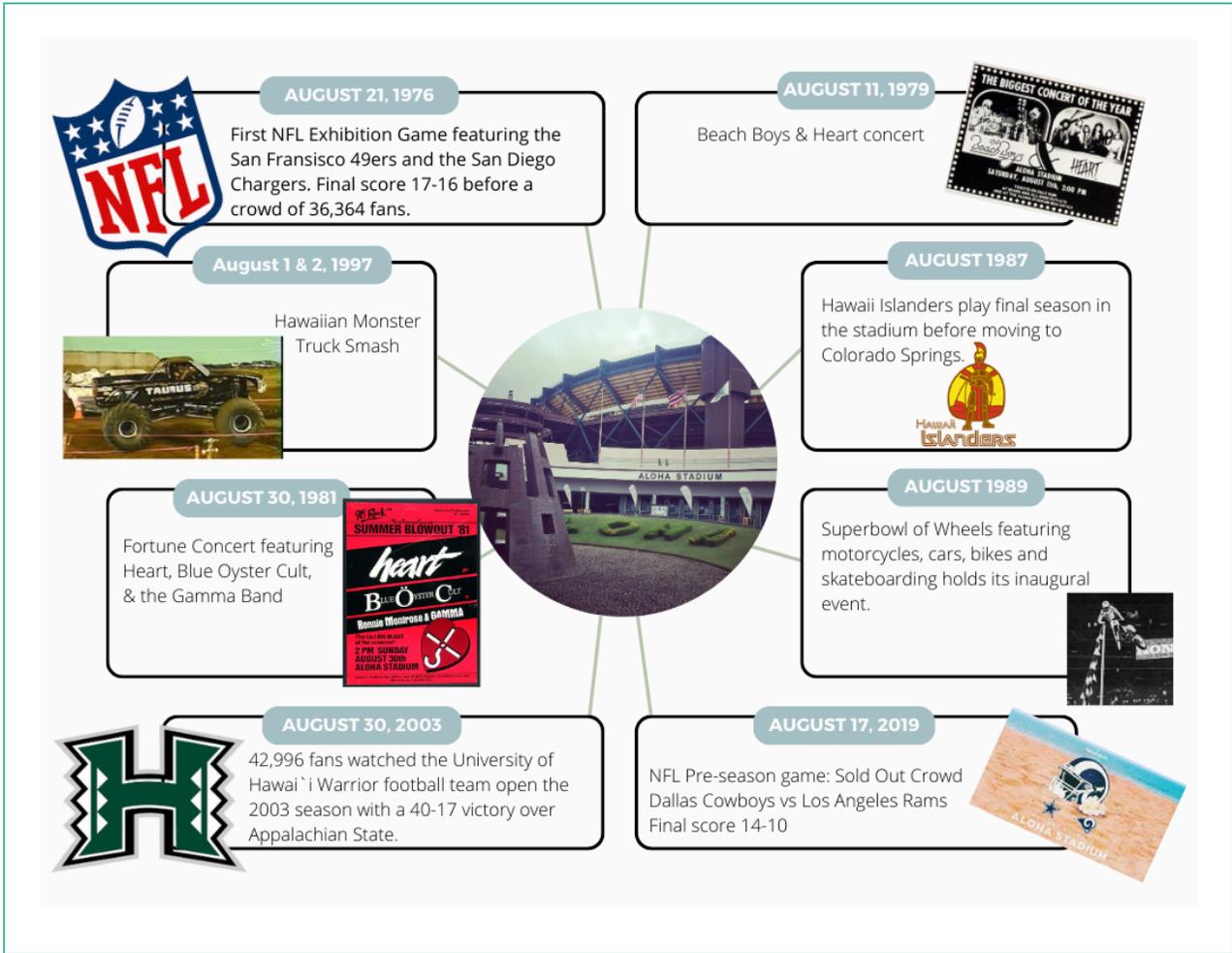
## Plan Your Visit to Aloha Stadium

Whether you're coming by bus, ride share, taxi or the new rail "Skyline", we're here to help with your transportation needs.



[LEARN MORE](#)

[This Month in History: Were You There?](#)



## UH SPOTLIGHT

**Relocation of Aloha Stadium video board to Ching Complex Complete**



The video board was broken down into 64 panels for transport and delivered on June 15, with the installation beginning the following day.

[READ MORE](#)

On Sale Now



New this year is the "Keiki Season Ticket Package," available with the purchase of one or more adult season tickets in the Ewa end zone. 1,000 keiki tickets will be on a first come, first serve basis through online sales and the promotion will last until August 4 or while supplies last.

[MORE INFO & PURCHASE TICKETS](#)

## Men's Basketball Heading to Japan



The University of Hawai'i men's basketball team embarks on its first international trip in five years when it travels to Japan for a goodwill tour in August.

[READ MORE](#)

## IN THE COMMUNITY

Loko I'a Pā'aiau



This 400-year old royal Hawaiian fishpond, Loko i'a Pā'aiau, located in the Kalauao ahupua'a in the 'Ewa moku on the mokupuni of O'ahu, is a beautiful reminder of the peace, healing, and lōkahi Hawai'i once had. It was home to Mō'i Wahine Kalanimanu'ia, who reigned peacefully over the island of O'ahu in the 1400s. This 6.34 acre loko kuapā, located in the Pa'aiau 'ili of the Kalauao ahupua'a, is listed on the National Historic Register. The sacred site is currently stewarded and restored with the loving hands of many, as a community-based partnership between the U.S. Navy, the Ali'i Pauahi Hawaiian Civic Club, the 'Aiea Community Association, the descendants and residents of Pā'aiau, 'Aiea and Kalauao, and the larger community.

### **UPCOMING EVENTS**

**Community Workdays.** Saturday, August 5 | 9:00am – 1:30pm

Open to all, every 1st Saturday of the month. Work for the day may consist of fishpond wall restoration and/ or planting & weeding.

Groups or individuals who are interested in scheduling a weekday workday may email [ealapaaiau@gmail.com](mailto:ealapaaiau@gmail.com).

**Kapa Hui 'O Mānoa.** Saturday, August 12 & Sunday, August 13 | 10:30am – 2:30pm

Visitors are welcome to watch kapa practitioners demonstrating kapa making. Those interested in learning must register.

Kapa classes are held on the 2nd weekend of the month by Aunty Verna Apio Takashima, whose lineage descends from Mō'i Wahine Kalanimanu'ia, who built Loko i'a Pā'aiau over 400 years ago. Aunty Verna's most recent kapa moe, depicting her 'aumakua (deified ancestor) of Pu'uloa

and created at Pā‘aiāu, is currently on display in the Field Museum of Natural History, in Chicago. Her kapa class is designed for students who are committed to the preservation of the practice of ka hana kapa; from planting and nurturing the wauke (paper mulberry plant) to gathering dye plants, harvesting, beating and designing a finished piece. Interested students may email [ealapaaiau@gmail.com](mailto:ealapaaiau@gmail.com).

For more information on how you can volunteer, contact [ealapaaiau@gmail.com](mailto:ealapaaiau@gmail.com) or visit their website at:

[PAAIAU.ORG](http://PAAIAU.ORG)

## Back to School

Summer is ending and school will start up again for many in August. Here are some tips on how the whole family can get prepared to have a great new school year!



[READ MORE](#)

## Hālawā TOD Special District & Zoning



The Honolulu Planning Commission held a public hearing on July 26, 2023, for the TOD Special District and zone changes proposed around the Hālawā (Aloha Stadium) rail station. The proposed changes will expand housing and commercial development opportunities, while facilitating the TOD Plan's vision for a compact, mixed use neighborhood that encourages walking and biking.

The Planning Commission recommended approval of the Hālawā TOD Special District and zone changes at the hearing and the City Council will now consider them for adoption.

[MORE INFO](#)

## GET IN TOUCH

Got feedback on the NASED Community Newsletter? If you have anything to share, please reach out to us via the “Get In Touch” page on our website: [NASED WEBSITE](#)

If you would like to receive e-newsletters for the New Aloha Stadium Community Newsletter, please register [HERE](#)

## QUICK LINKS

[NASED Media](#)

[Website FAQs](#)

[Community Meetings](#)

[View this email in your browser](#)



---

*Copyright © 2023 CommPac, LLC, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

