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NEW ALOHA STADIUM

ENTERTAINMENT DISTRICT

NEWSLETTER

December 2023

Project Update



NASED took a big step forward this month with the publication of the Request for Proposals (RFP) on Dec. 14. This marked the launch of the procurement process for the new Aloha Stadium and surrounding district. The issuance of the RFP is the first in a three-stage procurement process which is intended to result in one or more contract(s) with a single private entity to be engaged as a Master Developer to masterplan and deliver the NASED project.

The RFP comes from months of hard work and development, derived from our now concluded, successful market sounding process. This process captured immensely valuable market feedback on NASED and the proposed procurement process, and ultimately provided for a high-quality RFP that is “pre-tested” with the market.

Prospective offerors and all interested parties are invited to participate in a voluntary Pre-Response Conference which is scheduled for Jan. 10. The deadline for proposals will be in Summer 2024, with the selection of a preferred offeror targeted for Fall 2024, and final execution of an agreement targeted for Summer 2025.

To access a copy of the RFP and register for the RFP Pre-Response Conference click [here](#).

FAQs

Q: How does this RFP relate to the previous Market Sounding process?

A: The RFP is a new process, intended to select a Master Developer to deliver the NASED Project. It is not an extension of the previous Market Sounding, which had the objective of engaging with and soliciting information from the market (e.g., prospective offerors and interested parties) to ensure that the project and its procurement process was marketable and competitive.

[More FAQs](#)

In The News

NASED Project Reaches Crucial Milestone

The NASED press conference on Dec. 14 announcing the issuance of the RFP was well attended by local media outlets. Media coverage detailed the latest timeline for the NASED project, comments from Governor Josh Green and other NASED leaders, as well as the wide-ranging benefits NASED will bring to the community. For a recap of the press conference, check out the [news story from KHON2](#), or also read the official [NASED news release](#).

What's Going on at Aloha Stadium

Swap Meet & Marketplace Vendor Spotlight

At the Aloha Stadium Swap Meet & Marketplace, you can find discounts on a wide selection of high-quality products from clothing, accessories, Hawaiian souvenirs, and pre-



packaged ethnic foods to fine jewelry and vintage antiques. Beautifully handcrafted products and exclusive art pieces are made and sold by the artists themselves. Rediscover what the Swap Meet has to offer as we spotlight one vendor video each month. You can also follow us on Instagram [@alohastadiumhi](https://www.instagram.com/alohastadiumhi) for more vendor videos.

Get game ready with this month's feature vendor, **Pacific Links Golf**, offering a wide variety of Hawai'i-inspired golf accessories, clothing, and equipment. Before heading out to your favorite course stop by Pacific Links Golf in Section 11D every Wednesday, Saturday, and Sunday.

Newly added to the Marketplace

Ride.Shop.Dine. HOLO Card Loyalty Discount Program

RIDE.

Using your HOLO card has never been easier to get you more discounts at Hawai'i's largest open-air marketplace!

SHOP.

Show your HOLO card at specially-marked Aloha Stadium Swap Meet & Marketplace vendors for special offers or discounts.

DINE.

Stop by our food court in Section 8D featuring a mix of local grinds and specialty foods from some of Hawai'i's favorite restaurants and food trucks!



Swap Meet & Marketplace Hours

Wednesday & Saturday: 8 a.m.-3 p.m.

Sunday: 6:30 a.m.-3 p.m.

Admission Rate

All parking gates are CASH ONLY

\$2.00 general admission for 12 years and older

\$1.00 admission for Kama'āina and Active Military w/ valid ID

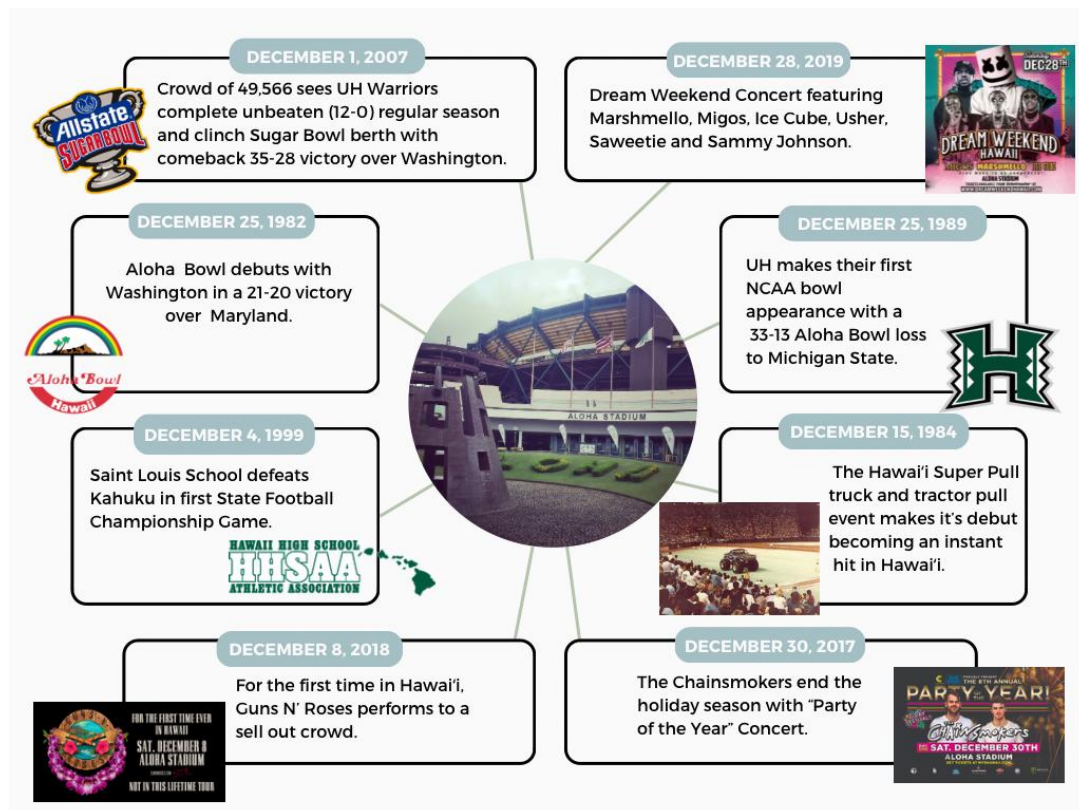
Free admission for 11 years and under

Aloha Stadium Stars DVD Program Continues to Expand

Since launching the Stadium Stars digital archives, we've heard so many great stories and memories from people sharing their glory days. The Hawai'i State Archives continues to upload past events held at the Aloha Stadium, making them available for generations to view. To learn more about the Stadium Stars online streaming program, visit <https://digitalarchives.hawaii.gov/browse/parent/ark:70111/4jSB>.

The Hawai'i State Archives will continue to upload new game and event tapes as they are updated and indexed. For those interested in volunteering to assist with digitizing the contents please contact the Hawai'i State Archives at archives@hawaii.gov for more details.

This Month in History



In The Community

City Council Adopts TOD Measures

The Honolulu City Council has adopted two related measures which will rezone 227 acres around Skyline's Hālawā station and the Aloha Stadium to expand transit-oriented development. This decision by the City Council provides for future development of mixed-use business, residential and affordable housing sites near the

New Aloha Stadium Entertainment District. For more information, check out the [Honolulu Star-Advertiser's article](#).



On behalf of the NASED team, as 2023 comes to an end we'd like to thank you for an amazing year and being a part of our NASED 'ohana!

Visit our Website



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