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NEW  
**ALOHA  
STADIUM**  
ENTERTAINMENT DISTRICT

**NEWSLETTER**

February 2024

**In The Community**

**Traditional Lion Dance**

Kung Hei Fat Choy! On Sunday, Feb. 18 the Aloha Stadium celebrated the Lunar New Year and rang in the Year of the Dragon with a traditional lion dance throughout the Aloha Stadium Swap Meet & Marketplace.



We wish you and your 'ohana good luck and prosperity in 2024.

**Project Update**



We're happy to report that the NASED project has been steadily progressing in this new year. The requests for clarification (RFC) deadline for the qualifications phase concluded late January with a strong number of RFCs received and one addendum issued.

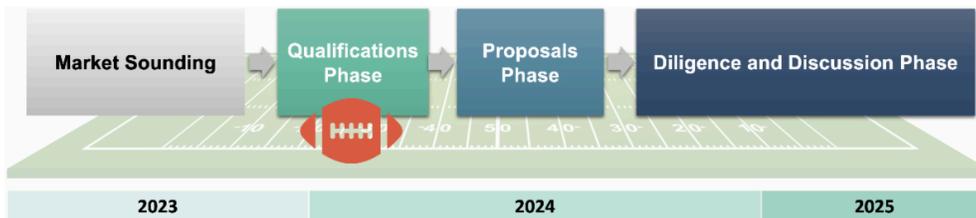
The response deadline for the qualifications phase concluded earlier this month on Feb. 14. Responses will be evaluated, and priority-listed offerors will be selected and notified in April 2024. This notification will mark the end of the qualifications phase and commencement of the proposals phase. The deadline for proposals will be in Summer 2024, with the selection of a preferred offeror targeted for Fall 2024, and final execution of an agreement targeted for Summer 2025.

## FAQs

**Q:** Who is evaluating responses for the RFP Qualifications Phase and how will they be scored?

**A:** The State has selected a specialist evaluation committee for the NASED project. This committee is comprised of a mix of State employees and subject-matter experts from the development industry. Responses will be assessed against the following criteria:

- Administrative Response (“acceptable,” “potentially acceptable,” or “unacceptable”)
- Technical Response:
  - Project Understanding (20 points)
  - Team Structure and Governance (20 points)
  - Experience and Capability (30 points)
  - Financial Capacity (30 points)



[More FAQs](#)

## In The News

### Great Aloha Run Marks 40 Years

The Great Aloha Run continued a 40-year tradition with its 8.15-mile foot race from Aloha Tower to Aloha Stadium on President's Day. Catch a recap of the race and highlights from its top competitors and members of the community who participated by viewing this [KHON2 news story](#).

### Update on Senate Bill 3197

A modified version of Senate Bill 3197 recently passed the Senate Committee on Energy, Economic Development, and Tourism. The modified bill allows for a naming rights partner's name and logo to be incorporated onto the New Aloha Stadium and allows for advertising inside the stadium only. As this bill progresses, the NASED planning team's vision remains what it has been from the beginning: not to create a Times Square or Las Vegas type of environment, but rather to create a dynamic and engaging district that fits within Hawaii's unique context that we can all be proud of. We will continue to work with the community in a thoughtful way to ensure that signage within the district maintains appropriate visual aesthetics and minimizes light pollution or other negative impacts.

## What's Going on at Aloha Stadium

### Swap Meet & Marketplace Vendor Spotlight

*Celebrating 45 years of shopping!* At the Aloha Stadium Swap Meet & Marketplace, you can find discounts on a wide selection of high-quality products from clothing, accessories, Hawaiian souvenirs, and pre-packaged ethnic foods to fine jewelry and vintage antiques. Beautifully handcrafted products and exclusive art pieces are made and sold by the artists



themselves. Rediscover what the Swap Meet has to offer as we spotlight one vendor video each month. You can also follow us on Instagram [@alohastadiumhi](https://www.instagram.com/alohastadiumhi) for more vendor videos.

This month's featured vendor is **Leilani 'Ukulele**. Whether you're looking to start a new hobby, or you've mastered the skill of playing, Leilani 'Ukulele has something for everyone. They offer a wide variety of beautiful 'ukulele made from Hawaiian koa, mango wood, ebony wood, and so much more! They pride themselves on offering quality products at amazing prices. Stop by Leilani 'Ukulele every Wednesday in Section 14d04, and Sunday in Section 13d04.

### Ride.Shop.Dine. HOLO Card Loyalty Discount Program

#### RIDE.

Using your HOLO card has never been easier to get you more discounts at Hawai'i's largest open-air marketplace!

#### SHOP.

Show your HOLO card at specially-marked Aloha Stadium Swap Meet & Marketplace vendors for special offers or discounts. For a complete listing visit [this link](#).

#### DINE.

Stop by our food court in Section 8D featuring a mix of local grinds and specialty foods from some of Hawai'i's favorite restaurants and food trucks!

**RIDE  
SHOP  
DINE**  
HOLO Card Loyalty Program

Show your HOLO card HERE  
FOR SPECIAL OFFERS OR DISCOUNTS!  
\*SOME RESTRICTIONS APPLY\*

### Swap Meet & Marketplace Hours

Wednesday & Saturday: 8 a.m.-3 p.m.

Sunday: 6:30 a.m.-3 p.m.

### Admission Rate

All parking gates are CASH ONLY

\$2.00 general admission for 12 years and older

\$1.00 admission for Kama'āina (Hawai'i residents) and Active Military w/ valid ID

Free admission for 11 years and under

# Upcoming Events

## Tuner Empire Hawai'i Car Show & Concert | March 2

Tuner Empire presents Hawai'i Car Show & Concert featuring over 100 cars, food trucks, vendors and live performances by 808 Soundz, Avid Waves, and more! For event details and tickets visit: [www.tunerempire.com](http://www.tunerempire.com).

WWW.TUNEREMPIRE.COM

03.02.24  
ALOHA STADIUM

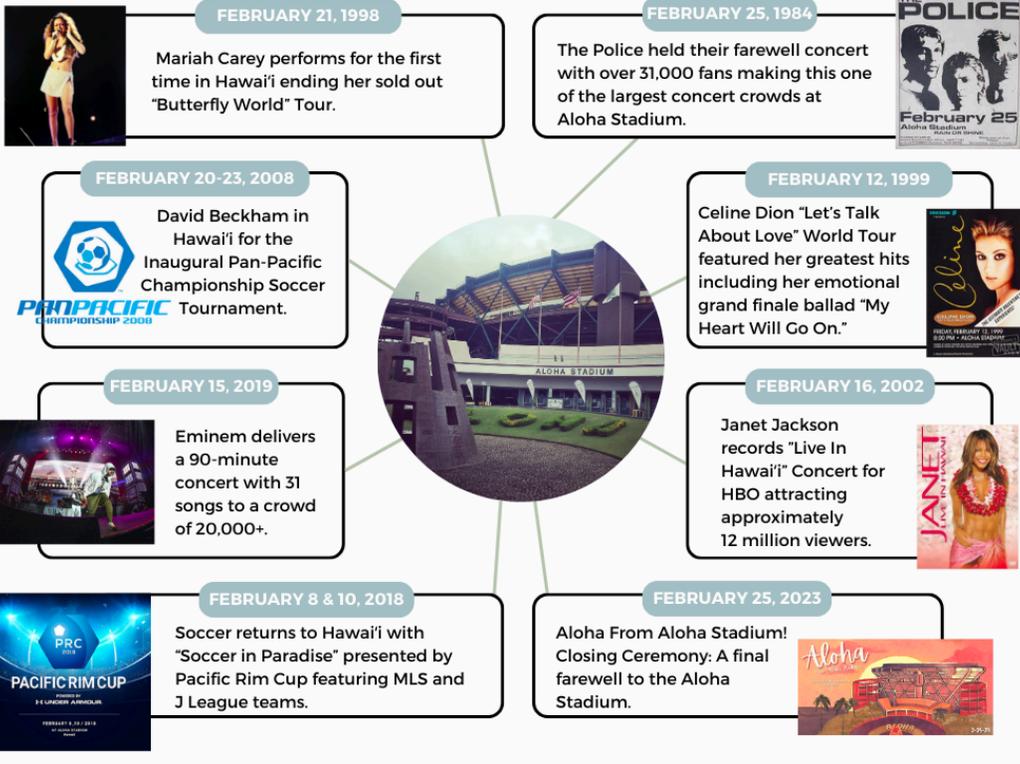
**TUNER EMPIRE**  
HAWAII  
CAR SHOW & CONCERT

MODELS | FOODTRUCKS | VENDORS | LIVE PERFORMANCE

JUNG JAE | ONE HUNNED | CIRK STARR | HEART BREAKA | BOB SOUNDZ | AVID WAVES | \$TUPID YOUNG | MBNEL | JUNG MAIN | BROB

Meguiar's | iHeart RADIO | JR 9 Innovations | 93.9 THE BEAT | CONCEPTS | Pop! 101.9

## This Month in History



Visit our Website



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