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N E W  
**ALOHA STADIUM**  
ENTERTAINMENT DISTRICT

**NEWSLETTER**  
February 2025

### Project Update



**Kung Hee Fat Choy!** Earlier this month on February 3, Aloha Hālawā District Partners (AHDP) led a community meeting that took place at the Aloha Stadium Hospitality Room. The event featured a presentation by AHDP, followed by a Community Q&A, providing local residents and interested parties with the opportunity to engage directly with AHDP and the state project team. A copy of AHDP's presentation and Community Q&A can be found [here](#) on the NASED website. Further opportunities for the community to engage will be announced later this year.

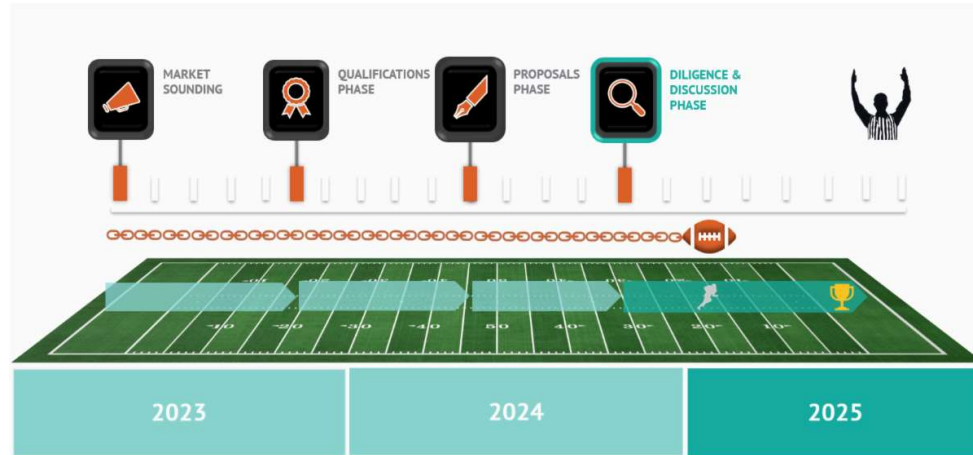
AHDP was selected as the single preferred offeror at the end of October 2024 and since then has been working together with the state to resolve a range of technical and



other matters and execute the relevant agreements by June 2025.

The NASED procurement process remains an active procurement process. Further details of AHDP's proposal will be made public through community outreach activities that will be conducted during the diligence and discussion phase.

Businesses or organizations that would like to register their interest with AHDP may submit their contact information on the "Doing Business" page on the project website: <https://nased.hawaii.gov/doing-business/>.



## FAQs

### **Q: How will NASED affect the Swap Meet & Marketplace?**

**A:** The Stadium Authority values the Swap Meet & Marketplace as a key feature of NASED as a community district. We want the Swap Meet & Marketplace to remain central to the future of the district, and accommodations of vendors' needs will be integrated into NASED's programming. During the procurement process, the preferred offeror will be envisioning how to incorporate the Swap Meet & Marketplace into their designs as it will remain a key piece of a vibrant entertainment district.

- The Swap Meet & Marketplace will continue to operate in the Upper Hālawā Lot while the new Aloha Stadium is being constructed.
- The Stadium Authority is maintaining ongoing communications with Swap Meet & Marketplace vendors as the NASED planning progresses.
- A stadium representative attends vendor meetings to provide updates and answer questions.

The Stadium Authority is taking proactive steps to ensure a seamless transition for vendors as they prepare for the upcoming relocation this summer. An informational vendor meeting outlining details regarding the relocation process will be scheduled shortly. This initiative aims to address concerns and provide clarity on logistical arrangements. In collaboration with Sodexo Management, the Stadium Authority will continue open communication via email and posts regarding all operational aspects of the move.

[More FAQs](#)



## In The News

### NASED Radio Hour with Rick Hamada on KHVH

Following AHDP's productive community meeting, Rick Hamada sat down with Interim Aloha Stadium Manager Chris Sadayasu, and Stadium Authority Board Member Andrew Pereira to discuss the latest details on the vision for the new stadium and district. Full episode is available at this [link](#).

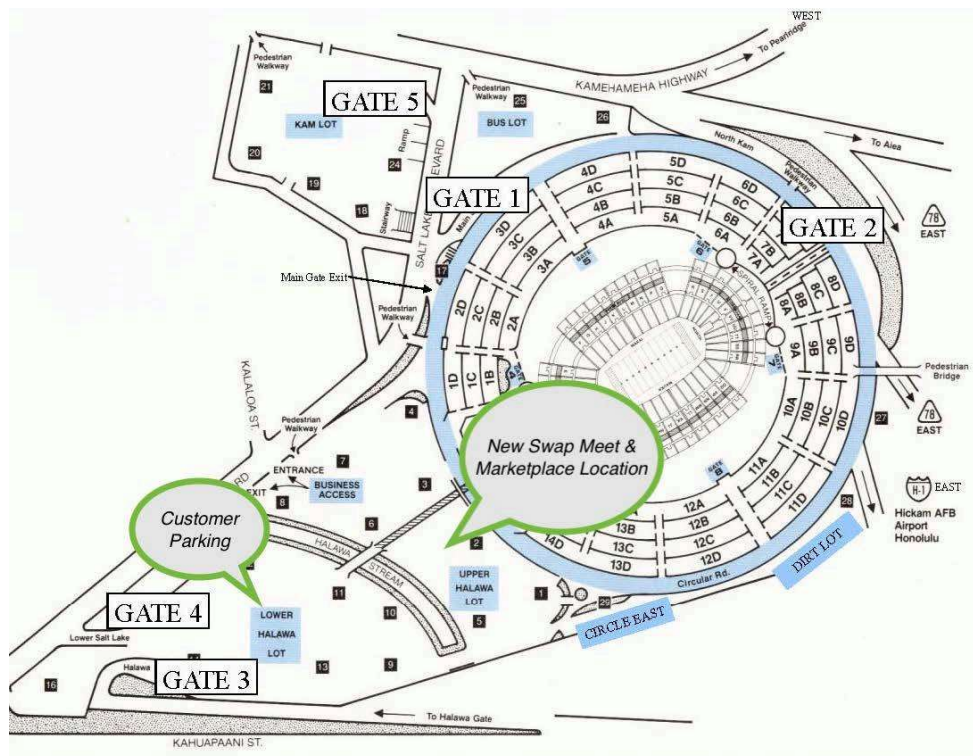
### Honolulu Star-Advertiser Details Optimistic Outlook for NASED Plans

AHDP, the state's preferred developer, envisions a state-of-the-art stadium and a mix of residential, commercial, and entertainment spaces, along with venues honoring Hawai'i's culture. Visit the Honolulu Star-Advertiser to read Dave Reardon's recap from AHDP's community meeting at this [link](#).

## What's Going on at Aloha Stadium

### Aloha Stadium Swap Meet & Marketplace to Relocate to Upper Hālawā Lot

Construction in the Upper Hālawā Lot is set to begin in mid-March 2025, with anticipated completion in June 2025. Vendors will relocate shortly after, bringing the same great shopping experience, amazing deals, and unbeatable offers you love. The new location in the Upper Hālawā Lot will introduce exciting enhancements, including an expanded Ho'okipa food court, a dedicated entertainment and recharge tent, retail units, and more. Stay tuned for updates as we prepare for this exciting transition! See the map below for the layout.







## Aloha Stadium Swap Meet & Marketplace - Explore, Engage & Play

Open three days a week, this vibrant marketplace is more than just a shopping destination—it's an experience! The Aloha Stadium Swap Meet & Marketplace features over 400 local vendors offering incredible deals on unique treasures, local crafts, and must-have finds. Savor delicious bites from a variety of food trucks, enjoy live entertainment, and immerse yourself in a one-of-a-kind atmosphere filled with culture and community.

Whether you're hunting for bargains, tasting local flavors, or simply soaking in the lively energy, there's something for everyone at Hawai'i's premier outdoor market.

Stay connected and informed on relocation updates, upcoming events, new arrivals, and exclusive promotions by following us on Facebook @AlohaStadiumHawaii and Instagram @alohastadiumhi. Visit our website for more details and to plan your visit <https://alohastadium.hawaii.gov/>.



### Swap Meet & Marketplace Hours

Wednesday & Saturday: 8 a.m.-3 p.m.

Sunday: 6:30 a.m.-3 p.m.

### Admission Rate

All parking gates are CASH ONLY

\$2.00 general admission for 12 years and older

\$1.00 admission for Kama'āina (Hawai'i residents) and Active Military w/ valid ID

Free admission for 11 years and under

### Ho'okipa Stage Entertainment Line Up

Stop by the Ho'okipa Stage at **Section 8B** to enjoy live entertainment featuring some of Hawai'i's top performers!

Saturday, March 1, 2025  
11:00 a.m. – 12:00 p.m.  
Noah Hull

Sunday, March 2, 2025  
11:00 a.m. – 1:00 p.m.  
Uncle Lopaka

Saturday, March 8, 2025  
12:30 p.m. – 1:30 p.m.  
Aloha Hawaii (Kaika & Lilia)

Sunday, March 9, 2025  
11:00 a.m. – 1:00 p.m.  
Uncle Lopaka

Wednesday, March 12, 2025  
11:00 a.m. – 1:00 p.m.  
Uncle Lopaka

Saturday, March 15, 2025  
12:30 p.m. – 1:30 p.m.

Sunday, March 16, 2025  
11:00 a.m. – 1:00 p.m.  
Uncle Lopaka

Wednesday, March 19, 2025  
11:00 a.m. – 1:00 p.m.  
Uncle Lopaka

Saturday, March 22, 2025  
11:00 a.m. – 12:00 p.m.  
Noah Hull

Wednesday, March 26, 2025  
11:00 a.m. – 12:00 p.m.  
Noah Hull

Saturday, March 29, 2025  
12:30 p.m. – 1:30 p.m.  
Aloha Hawaii (Kaika & Lilia)

Sunday, March 30, 2025  
9:00 a.m. – 10:00 a.m.



### Mahina 'Ōlelo Hawai'i (Hawaiian Language Month)

In celebration of Mahina 'Ōlelo Hawai'i (Hawaiian Language Month) watch [this Aloha Authentic video](#) where Kamaka Pili explains the meaning behind Kahuapā'ani Street in Hālawā and how it relates to the history of the Aloha Stadium. *Did you know? Now you do!*



### This Month in History

FEBRUARY 8, 2004

The 2004 Pro Bowl was the highest-scoring Pro Bowl in history. Final score: NFC defeated the AFC 55-52.



FEBRUARY 26, 2005

In a game thrilling match at the Meadow Gold Aloha Soccer Cup, DC United emerged victorious over LA Galaxy with a final score of 1-0. This historic event marked the first professional soccer game in Hawai'i in three decades, drawing an enthusiastic crowd of approximately 14,500 fans.



FEBRUARY 4, 2017

Hundreds came out for the ESPN Honolulu 3rd Annual Jersey Fun Run benefiting Special Olympics Hawai'i.



FEBRUARY 21, 2022

The 38th Annual Great Aloha Run makes it's final "run" inside the Aloha Stadium Bowl. Hundreds of participants drove their vehicles for the final lap around the field.




### In the Community

#### Aloha Ryan Andrews

Aloha Stadium Manager Ryan Andrews has announced his decision to step down from his role, effective February 2, 2025, to pursue an opportunity more closely aligned with his professional passions. Beginning February 3, 2025, Andrews will assume the role of Director of Student Recreation Services at the University of Hawai'i.

"It has been an amazing experience and professional growth opportunity being a part of the New Aloha Stadium Entertainment District (NASD) initiative and it is clear the project and the team is in a great position to move forward on delivering not just a new stadium but a community our residents are hoping for," said Andrews. "For me personally, this transition reflects a desire to return to my roots in program and facility





management—areas that inspire me most and allow me to create environments that positively impact the lives of students.”

During the interim period, Chris Sadayasu, Deputy Stadium Manager, will oversee the day-to-day responsibilities of Aloha Stadium and the NASED project. This transition will ensure continuity while the Stadium Authority finalizes plans for a more permanent management structure.

“I would like to thank Ryan for his invaluable guidance, dedication, and support during his time with Aloha Stadium and the NASED project,” said Sadayasu. “His leadership has been instrumental in shaping the path forward, and we are grateful for his many contributions. As I step into this role, I look forward to building on the strong foundation he has helped establish and continuing the great work ahead.”



Andrews joined Aloha Stadium in 2012 and has served as Stadium Manager since October 2021. During his tenure, he successfully led the team through the challenges posed by the stadium’s closure, driving creative uses of the facility, maximizing revenue opportunities, and advancing the planning for the NASED project.

“I want to express my deepest gratitude to the Stadium Authority Board for their unwavering support and guidance, and to my exceptional team for their resilience and hard work,” Andrews said. “Together, we have achieved significant milestones, and I am incredibly proud of what we’ve accomplished during this transformative time for Aloha Stadium.”

Stadium Authority Chair Brennon Morioka praised Andrews' leadership and contributions during a pivotal period. “Ryan has guided the stadium team with dedication and creativity during a time of great change and challenges. His efforts have laid a strong foundation for the future of the NASED project. While we are sad to see him go, we are thrilled that he is pursuing his passion in facility and program management at the University of Hawai‘i. We wish him nothing but the best in this next chapter.”

Although stepping down as Manager, Andrews will continue to support the NASED project by assisting with the transition and contract negotiations through June 2025.

Reflecting on his tenure, Andrews added, “It has been an absolute honor to serve as Stadium Manager and contribute to this iconic venue’s history. I look forward to watching the bright future of Aloha Stadium and this incredible community unfold.”

[Visit our Website](#)



New Aloha Stadium Entertainment District | 99-500 Salt Lake Boulevard | Aiea, HI 96701 US

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