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NEWSLETTER

July 2025

Project Update

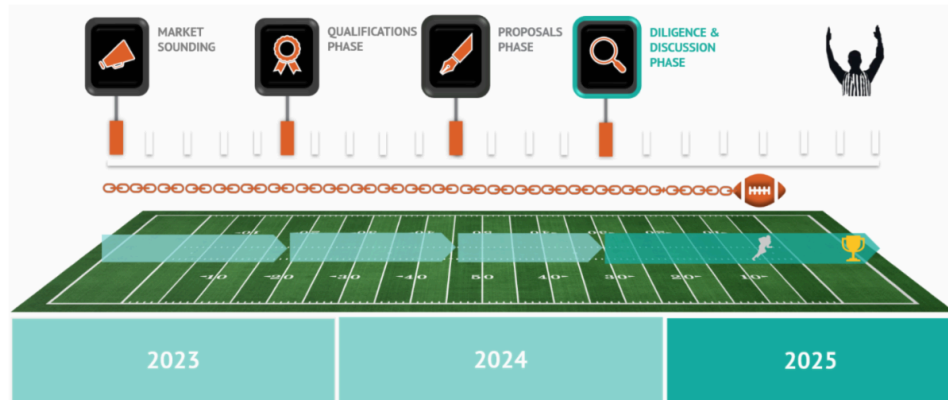


The state and Aloha Hālawā District Partners (AHDP) continue to make steady progress through the diligence and discussion phase - the third and final phase of the procurement process for the New Aloha Stadium Entertainment District (NASED).

Last month, the NASED project team announced an extension of its deadline for negotiations with AHDP through mid-August 2025, allowing more time for thorough discussions and planning.

In addition, key representatives of the project team attended the Convention, Sports & Entertainment Facilities Conference this month in Arlington, Texas, home of the AT&T Stadium, Globe Life Field, Choctaw Stadium, Texas Live!, Six Flags Over Texas, and the Arlington Convention Center, replete with hotels, restaurants, and retail facilities. The conference sessions featured notable representatives from the latest projects in the development industry and highlighted the shift from event-centric development to event integrated community districts. This helped further our knowledge of successful

ways to enhance collaboration among communities and stakeholders with key lessons-learned to help bring the best value and long-term sustainability to NASED. The additional special events included site tours of the sports arenas and guest speakers such as Arlington Mayor Jim Ross and Executive Director Marty Wieder of the Arlington Economic Development Corporation.



FAQs

This month's FAQ comes from the City and County of Honolulu [Hālawā Transit Oriented Development \(TOD\) Area](#) website page.

With the new Hālawā (Aloha Stadium) rail station, the Hālawā area will become one of O'ahu's most interesting and livable transit communities, combining mixed-uses around compact, walkable blocks and community-oriented open spaces. The Hālawā area will embody the Aloha spirit and become a place with state-wide attractions as well as providing a setting for thriving, diverse residential lifestyles and work environment.



- Make a strong connection between the rail station and stadium
- Improve multi-modal access to and within the Hālawā area
- Create a retail and entertainment destination
- Provide a variety of housing types that appeal to a diversity of lifestyles
- Build transit ridership near the rail station via a working district
- Provide a sustainable approach to the district's design and management
- Create a "gathering place" that serves as the heart of the community, connected by a green network of active, open, community spaces
- Create more community-oriented events and services

Q: How is the State's NASED project connected to the City's TOD efforts in this area?

A: The State's New Aloha Stadium Entertainment District, or NASED, encompasses a large portion of the Hālawā TOD area. Transit-Oriented Development (TOD), as [stated by the City](#), results in:

- a mix of housing choices;
- employment and commercial opportunities;
- new recreational spaces;

- reduced household transportation costs and dependence on automobiles;
- enhanced abilities to walk, bike and take transit for daily needs.

The Stadium Authority is overseeing the NASED project, which entails the stadium and surrounding surface parking lots. The Stadium Authority and other State agencies coordinated closely with the City on the development of the TOD Plan to realize these benefits in Hālawā, and the City continues to collaborate with our team on the project's development.

[More FAQs](#)

In The News

Governor Josh Green Shares NASED Updates on Hawai'i News Now's Spotlight Now

Governor Josh Green discussed project updates and his efforts to secure additional funding for the stadium. Watch the full Spotlight Now segment [here](#).

NASED Radio Hour - July Edition

Brennon Morioka, Senior Advisor to the Governor for NASED, and Interim Aloha Stadium Manager, Chris Sadayasu, sit down with Rick Hamada to dive deep into the future of the NASED project. Listen to the full episode [here](#).

What's Going on at Aloha Stadium

Transforming Stadium History into Lasting Public Art

PHASE 2 BEGINS

Follow the Journey as Stadium History Becomes Public Art

We're excited to announce that Bobby Trice of Bobby Trice Art has been selected as the winning artist for the Walls of Legacy: Aloha Stadium Sculpture Challenge!

Out of an incredible pool of talented local artists, Bobby's concept stood out for its creativity and strong connection to the Aloha Stadium's 49-year legacy. His vision not only honors the history of the stadium but transforms its iconic corrugated metal and stadium seats into public art that will live on for the public to enjoy at the Aloha Stadium Swap Meet & Marketplace.

As we enter Phase 2 of the project, Bobby will begin the process of bringing his concept to life — using salvaged pieces of the original stadium to create a visually striking, photo-worthy sculpture. His work will become a nostalgic landmark and a lasting tribute to the memories, milestones, and moments that made Aloha Stadium such a special place for our community.



LEGACY SCULPTURE CONTEST

WINNER ANNOUNCEMENT

CELEBRATING ARTISTRY AND COMMUNITY TOGETHER!

HONORING ALOHA STADIUM'S RICH PAST WHILE LOOKING TOWARD THE FUTURE.

To meet the artist and follow the journey visit our website at alohastadium.hawaii.gov and on our social media platforms (Facebook: [@alohastadiumhawaii](https://www.facebook.com/alohastadiumhawaii) and Instagram: [@alohastadiumhi](https://www.instagram.com/alohastadiumhi)) for new announcements, the installation process, and more.

Aloha Stadium Swap Meet & Marketplace - Explore, Engage & Play

Open three days a week, the Swap Meet & Marketplace is more than just a place to shop — it's an experience! With over 400 local vendors, ono food trucks, and live entertainment at our Ho'okipa Hale Stage, it's easy to spend the day soaking it all in. Discover unique gifts, handmade crafts, and one-of-a-kind finds at unbeatable prices.

Stay connected and informed on relocation updates, upcoming events, the entertainment schedule, new arrivals, and exclusive promotions by following us on Facebook [@alohastadiumhawaii](https://www.facebook.com/alohastadiumhawaii) and Instagram [@alohastadiumhi](https://www.instagram.com/alohastadiumhi). Visit our website for more details and to plan your visit <https://alohastadium.hawaii.gov>.

Swap Meet & Marketplace Hours

Wednesday & Saturday: 8 a.m.-3 p.m.

Sunday: 6:30 a.m.-3 p.m.

Admission Rate

All parking gates are CASH ONLY

\$2.00 general admission for 12 years and older

\$1.00 admission for Kama'āina (Hawai'i residents) and Active Military w/ valid ID

Free admission for 11 years and under

www.alohastadium.hawaii.gov

Relocation set for this fall as Upper Hālawā Lot takes shape

Exciting progress continues at the Aloha Stadium Upper Hālawā Lot with the relocation of the Swap Meet & Marketplace.

Crews are completing the final phases of restriping throughout the lot, helping define vendor stalls, walkways, and traffic flow. Key components are beginning to move into place, including retail containers, which will soon be relocated to their designated areas, marking a major step forward in preparing the site for activation.

"Our goal is to continue operating at our current location without interruption while creating a smooth, phased transition," said Interim Stadium Manager Chris J. Sadayasu. "This approach gives our vendors the time they need to comfortably settle into their new spaces without feeling rushed and allows us to address any operational adjustments ahead of the full opening."

We appreciate the continued support of our vendors, customers, and community as we prepare to welcome everyone to an improved Swap Meet & Marketplace experience.

Aloha Stadium Swap Meet & Ho'okipa Entertainer Spotlight: Aloha Hawaii

This month, we're excited to feature Aloha Hawaii—a talented brother and sister duo, Kaika (13) and Lilia (9), as our Ho'okipa Hale entertainer spotlight. Born and raised in Hawai'i, Kaika and Lilia share a passion for spreading the joy of 'ukulele, hula, and Hawaiian culture with audiences near and far. You'll often find them performing at the Swap Meet once or twice a month, bringing smiles and aloha to all who pass by. Both are also proud members of hālau Ka Hale I O Kahala, where they continue to grow as young cultural ambassadors. We hope you'll stop by, enjoy their performance, and feel the spirit of aloha!



Upcoming Performance Dates:

Saturday, August 16 from
12:30pm – 1:30pm

For a complete list of all entertainment
visit

<https://alohastadium.hawaii.gov/aloha-stadium-swap-meet-marketplace/events-entertainment/>

Memories at Aloha Stadium



This Month's Look Back

This month, we celebrate the Aloha Stadium Swap Meet & Marketplace. For the past 46 years, this marketplace has proudly served as a vital hub for local businesses and entrepreneurs. Here families, friends and visitors have come to shop, explore, and connect. Our collage showcases the unique charm, highlighting its diversity from live wood carving demonstrations and refreshing coconut drinks to finding your perfect 'ukulele or stopping to take an Instagram-worthy fish mural pic. There's always something new and exciting to discover.

In the Community

Community Voices: The Next Generation's Vision for Aloha Stadium

With the next generation of keiki set to be the ones playing, performing, and cheering in the new Aloha Stadium, we asked them: **"If you could design the new Aloha Stadium, what special features or fun activities would you include to make it the coolest place in Hawai'i?"**



Noah - age 10, Favorite sport: gymnastics

"I would love for it to be like Disneyland with rides, an arcade, and snacks like churros, ice cream and gelato. Maybe fun things too like karaoke, water slides and a zip line. Another cool thing would be go carts and a really big aquarium so people could learn about the tropical fish in Hawai'i."

Hailey - age 8, Favorite sport: gymnastics

"A gymnastics and play area with swings, obstacle courses and balance beams. And a water play zone like a pool because it's always hot over there."

[Visit our Website](#)



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