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NEW
**ALOHA
STADIUM**
ENTERTAINMENT DISTRICT

Celebrating Hawai'i's Culture. Building Hawai'i's Future.

NEWSLETTER

January 2026

Manager's Corner



Welcoming a New Year at Aloha Stadium

As we welcome a new year, I want to extend my gratitude to our community, partners, and stakeholders who continue to walk alongside us as we move forward with the New Aloha Stadium Entertainment District (NASED) project. This moment marks both reflection and momentum as we honor Hawai'i's culture while building for Hawai'i's future.

We are pleased to share that active on-site work is now underway. Dismantling of the existing Aloha Stadium has officially begun, with perimeter dust screen fencing installed and early preparation activities in progress. These initial steps represent an important milestone as we carefully and responsibly transition the site toward its next chapter.

In addition, the Stadium Authority District Offices will soon be relocating to a new site within the district, allowing our team to continue operations while remaining connected to the heart of this historic place. This move, alongside the successful relocation of the Swap Meet to its temporary home, reflects the coordinated effort and collaboration taking place across the district.

Throughout this process, we remain committed to working as one team, in partnership with our community, to minimize impacts and keep the public informed. Together, we

are moving forward with purpose—celebrating the legacy of Aloha Stadium, honoring the values of our culture, and shaping a district that will serve generations to come.

One Team. One Community. Moving Forward Together.



Aloha From AHDP



Aloha Hālawā District Partners

Aloha mai kākou,

On behalf of all of us at Aloha Hālawā District Partners, it is truly an honor for our team to have work underway and begin delivering the vision we all hold for the New Aloha Stadium Entertainment District.

Through your feedback and the coordinated leadership of our partners at the State and City, we have experienced the excitement our community shares for the future of the neighborhood—and the solutions-oriented mindset that will continue to serve the success of this project.

We have a number of milestones ahead, but we've already achieved a significant one with the start of demolition, and we have so enjoyed each opportunity to see and speak with you at events like the 'Aiea Christmas Fair and the "Aloha to Aloha Stadium" celebration this past year.

In the months ahead, we look forward to providing you updates in this monthly NASED newsletter, as well as at community meetings and conversations where we'll share plans and designs.

Most importantly, we are committed to building Hawai'i a multipurpose sports and entertainment venue that local families can enjoy for generations and that celebrates the art, culture, and way of life that's authentic to our islands.

With anticipation for all that is ahead,
Aloha Hālawā District Partners



Aloha Stadium, mahalo for giving us a place to dream.

Here's the Answer

You asked—we're answering. "Here's the Answer" highlights common questions and provides clear updates you can trust.

Q: How can residents share feedback or voice concerns about the NASED project?

A: We're listening. Residents are encouraged to join monthly Neighborhood Board No. 18 (Āliamanu / Salt Lake / Foster Village / Airport), Neighborhood Board No. 20 ('Aiea), and 'Aiea Community Association meetings, where members of the Stadium Authority team regularly attend to share updates and answer questions. We'll continue showing up to keep the community informed as the project moves forward. For more information visit: <https://nased.hawaii.gov/in-the-community/#meetings>. For direct questions, residents may also reach out to us through our email at alohastadium@hawaii.gov.

What's Going on at Aloha Stadium

Snap the Moment: Experience Aloha Stadium

After six months of collaboration and creativity, the Walls of Legacy: Aloha Stadium Sculpture Challenge has reached an exciting milestone. The completed art piece has officially been delivered to its new home at the Swap Meet & Marketplace, where it now stands as a bold new photo-worthy landmark.

Crafted from reclaimed metal frames from the original Aloha Stadium seats, the sculpture has been transformed into a striking metal pineapple standing over six feet tall and weighing more than 800 pounds. Each element preserves a physical piece of the stadium's history—reimagined through art as Aloha Stadium enters its next chapter.



Visitors are invited to stop by, snap a photo, and share their experience on social media using #ExperienceAlohaStadium as we celebrate this one-of-a-kind tribute together.

And this is just the beginning. Guests can look forward to even more interactive photo-op experiences throughout the Marketplace—from mauka to makai art renderings to “catching a wave” moments at our new wave booth.

It's all part of creating memorable experiences that honor the past, celebrate Hawai'i's culture, and bring the community together in new and exciting ways.

Aloha Stadium Swap Meet and Marketplace - Explore, Engage & Play

Enjoy Kama'āina Weekends at the Swap Meet & Marketplace, as we continue to showcase local businesses, island music and the best deals in the state. Open every Wednesday, Saturday and Sunday - discover unique treasures only at Hawai'i's premier open-air market.

EXPLORE

Public parking is now available through Hālawā Gate 3 (across from Ice Palace) with easy access via Kahuapaani Street. Admission remains affordable at \$2 for general, \$1 for kama'āina and active-duty military, and free for keiki 11 years and under.

ENGAGE

Stay connected to ensure you never miss any of the latest Marketplace events and exciting activities. For *What You Need To Know Before You Go* visit <https://alohastadium.hawaii.gov/new-swap-meet-marketplace-relocation>.

PLAY

Grab a bite to eat at one of our food trucks and experience the heartbeat of Aloha at our Ho'okipa Hale Entertainment Stage & Food Court Tent, where local artists bring the spirit of Hawai'i through music and dance.

This Month's Look Back



2025 marked a year of meaningful momentum for Aloha Stadium, driven by collaboration, community-focused initiatives, and the launch of our relocated Swap Meet & Marketplace. From partnerships with Hawai'i DTS and seasonal campaigns to holiday giveaways, each effort supported our mission to serve the community and strengthen local connections—laying a strong foundation for where we stand today and where we're headed in 2026.

In the Community

On Sunday, January 18, the Hālawā Skyline Station welcomed more than 400 guests for the release of limited-edition Aloha Stadium HOLO Cards. All cards were claimed within 45 minutes—an enthusiastic response from riders and longtime stadium fans alike. The morning also supported community and literacy efforts, with many attendees donating books as part of the event.

Guests had the opportunity to purchase official stadium seat backs during the last chance memorabilia sale, taking home a piece of the stadium's history as redevelopment moves forward.

Across the district, the Aloha Stadium Swap Meet & Marketplace hosted a Fukubukuro (lucky bag) event with participating vendors. The seasonal tradition brought added excitement to weekend shopping and generated steady foot traffic throughout the day.

Together, the Skyline and Swap Meet events showcased strong community engagement—celebrating Aloha Stadium's legacy while looking ahead to its next chapter.



Making Headlines

A snapshot of recent news and media stories highlighting Aloha Stadium, our community partnerships, and progress across the entertainment district.

KHON2 Reports on Shop the New Year Event at Aloha Stadium

Large crowds gathered in Hālawā for the “Shop the New Year” event, where shoppers browsed last-chance Aloha Stadium items and Fukubukuro bags from vendors. All 300 limited-edition Aloha Stadium HOLO Cards were quickly claimed, as fans embraced the stadium’s history with more collaborations planned ahead. Read the full article [here](#).

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